

## CAREER OPPORTUNITY

SporTT is seeking to recruit a suitably qualified individual for the following position in the Partnerships and Alliances Unit:

### **SENIOR BRAND PARTNER**

#### **JOB SUMMARY:**

The **Senior Brand Partner** is tasked with delivering real value by executing against corporate business strategy and plans. The incumbent will develop and execute projects, programmes, and initiatives, manage the relationship with business partners and continually facilitate the effectiveness and efficiency of the corporate strategy.

#### **ROLES AND RESPONSIBILITIES**

- Develop relationship strategies ensuring consistency with SporTT's overall strategic direction; forge relationships with NGBs, sport stakeholders, government officials and find new partnerships with communities and influencers in the region.
- Guide the design and implementation of innovative initiatives, traditional and non-traditional partnerships, multi-channel opportunities and multi-stakeholder initiatives to meet strategic brand objectives.
- Project management of projects, initiatives, programmes to ensure delivery on time, within budget and on objectives set.
- Champion and implement best practices to improve efficiency in overall project and department operations.
- Develop strategies to implement projects focused on Sport Tourism and framework for measurement & reporting.
- Evaluate all projects. This includes the setting of targets, identifying of measurement tools and reporting. Implementing efficient customer communication and feedback channels.
- Oversee the lifecycle of specific initiatives and special projects.
- Serve as a primary point of contact and ensuring seamless communication between various internal departments and external stakeholders.
- Proactively identifying potential delivery risks or bottlenecks and developing mitigation plans.
- Build relationships with primary and secondary stakeholders.
- Ensure that strong, dynamic, long-term professional relationships are formed and managed successfully with all stakeholders including public and private sector clients.
- Record all information and material on all projects cohesively and comprehensively (charters, briefs, budgets, creative strategies, reviews).
- Track project health and providing feedback to the Head, Partnerships & Alliances.
- Perform related work as may be required by the job functions

## QUALIFICATIONS

- Minimum of a Postgraduate qualification in Project Management, Business Management and Marketing.
- MBA is an asset
- Or
- Any equivalent combination of experience and training.

## EXPERIENCE

- Five (5) to eight (8) years of progressive experience in project management, stakeholder management, in a fast-paced dynamic environment.
- Three (3) years in a supervisory role, managing and leading people.
- Demonstrated experience in working at a senior level liaising and working with senior executive management, government authorities, corporate sector and public agencies at a regional and/or local level.

## KNOWLEDGE, SKILLS AND ABILITIES

- Strong communication, organization and interpersonal skills
- Strong leadership skills
- Excellent listening and negotiation skills
- Should be able to develop and lead presentations
- Ability to manage conflict and seek resolution
- A creative thinker and self-starter
- Strong team player
- Able to work under pressure (adaptable and resilient - able to cope with ongoing change and support others through the process).

Applications with full resumes should be sent to:

**The Human Resource Department**  
The Sports Company of Trinidad and Tobago Limited  
National Cycling Velodrome, Off Couva Main Road, Balmain, Couva, Trinidad and Tobago  
Email: [recruitment@sportt-tt.com](mailto:recruitment@sportt-tt.com)

Deadline for submission of applications:

**No later than:**  
**Tuesday 30<sup>th</sup> December 2025**